

For homework this week I want you to search for commercials that exemplify Ethos, Logos, and Pathos. You need to find a commercial that uses each method of persuasion. Copy the link down and bring it to class. You will then play the commercial on my laptop for the rest of the class to see. Please provide a written explanation of how the commercial is using this specific type of persuasion. I want your explanation typed, using full sentences.

What you need for class:

- 3 links to 3 different commercials
- 3 paragraphs explaining which form of persuasion is being used, and how the director is using it.

***Please do not come to class with only a sentence to explain each commercial and please don't come to class with only 2 modes of persuasion covered. I WANT ALL THREE!